

## **For Immediate Release**

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The Greatest Show (& Tell!) in Rochester Returns

**Come one! Come all! Rochester Mini Maker Faire features exciting artists, dedicated crafters, tinkerers, makers, and everything Do-It-Yourself.**

Rochester, NY - Toothpick sculptures of famous buildings made in Syracuse, a live Mermaid from Rochester, drivable robots designed and built by young makers from across Western New York, and a carnival game that shoots flames off the top, built in Toronto -- these and more than 120 Makers will be coming together at Rochester Riverside Convention Center on November 19th for the 3rd Annual Rochester Mini Maker Faire.

This celebration of the DIY spirit and creativity in the heart of Downtown Rochester is a full-on community festival with attractions, exhibits, talks, demonstrations, and performances showcasing the intersection of science, technology, arts, and crafts -- many of them immersive and interactive.

First time visitors to the faire will be inspired by the creativity and ingenuity of the Maker Movement -- a celebration that is part show and tell, science fair, craft fair, and carnival. Those who have already been to Maker Faire will be delighted to see both familiar and new Makers -- 40% of the exhibits this year are newcomers to the Maker Faire.

New this year will be an outdoor area for spray painting, blacksmithing, and flame effect demonstrations. The faire has expanded to the second floor of the Convention Center with more talks and more space for makers to spread out.

The Rochester Mini Maker Faire celebrated its first event in November 2014 with over 90 maker exhibits from across Western New York and 1,500 visitors of all ages in attendance. In 2015, the faire had grown to 115 maker exhibits and 3,000 attendees. Maker Faires can be found all over the world. In 2015, over 150 Maker Faires were held around the globe.

A fact sheet and overview of highlighted makers follows.

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Images and Logos available: <http://rochester.makerfaire.com/media-center/>

## Fact Sheet:

**What:** the Rochester Mini Maker Faire is a family-friendly event featuring robots and drones, interactive art, sewing and knitting, bikes, Lego creations and K'nex roller coasters, unique handmade crafts, advanced manufacturing and digital fabrication, performances, and educational workshops. There is tons of things to make, play, and discover.

**When:** Saturday, November 19th, 9 a.m. - 5 p.m.

**Where:** Rochester Riverside Convention Center, 123 E Main St, Rochester, NY 14604

**Tickets:** Advanced prices - Adult \$10/Family \$30, At door prices - Adult \$15/Family Pass \$45

**Website, including ticket sales:** [www.makerfairerochester.com](http://www.makerfairerochester.com)

**Facebook:** <https://www.facebook.com/RochesterMiniMakerFaire>

**Twitter:** @rochmakerfaire

To do and see:

- Test your strength and win some fire with Hell Blazer, The Flaming Carnival Game
- Learn to solder your first electronics project
- Screen print your own Rochester Mini Maker Faire poster to take home with you
- Tear apart old electronics and see how they worked
- Wear a 3D printed prosthetic with e-NABLE
- Animate your first stop-motion film
- Pilot a drone
- Be inspired by kid Makers, including the Rosie's Robots, a 9 year old roboticist
- Play video and board games developed right here in Rochester
- Marvel at a theme park built with K'nex
- Create useful items out of old cassette tapes
- Hear live music from the Rochester Recorder Society
- Mix the future with the past with the Rochester Steampunk Society and the Enchanted City Steampunk Festival from Troy
- Pick a lock with The Open Organisation Of Lockpickers
- Drive robots with local FIRST Robotics teams
- Make and learn with makerspaces from around Rochester
- Prepare for the wilderness by learning outdoor survival skills
- Launch rockets through recreational plumbing
- Fix bikes
- Light up with holographic projections and infinity mirrors in our dark room
- Discover a monthly electronic kit developed in Buffalo
- Meet a mermaid

The media team can help find makers for interviews and do research for stories as well.

Complete list of makers and exhibits: <http://rochester.makerfaire.com/makers-2016/>

The Rochester Mini Maker Faire is independently organized and operated under license from Maker Media, Inc.

**Supported by:**

The Rochester Mini Maker Faire is supported by Make Magazine and would not be possible without NYSCATE (The New York State Association for Computers and Technologies in Education). NYSCATE is a non-profit, professional organization representing more than 10,000 technology using educators and administrators in New York State and works to further the use of technology in our schools.

Other sponsors include: Rochester Institute of Technology, Wegmans, BadFish Consulting, Yelp, BernzOmatic, Impact Earth, WAYO 104.3FM, Mayday! Underground, Mydarndest, Greater Rochester Teen Book Festival, the Rochester Makerspace, BirdBrain Technologies LLC, Exploring Robotics, and Joanna Eberts.

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