

# Maker Faire® Rochester



## SPONSORSHIP OPPORTUNITIES

### Student STEAM Fest

Friday November 18, 2022

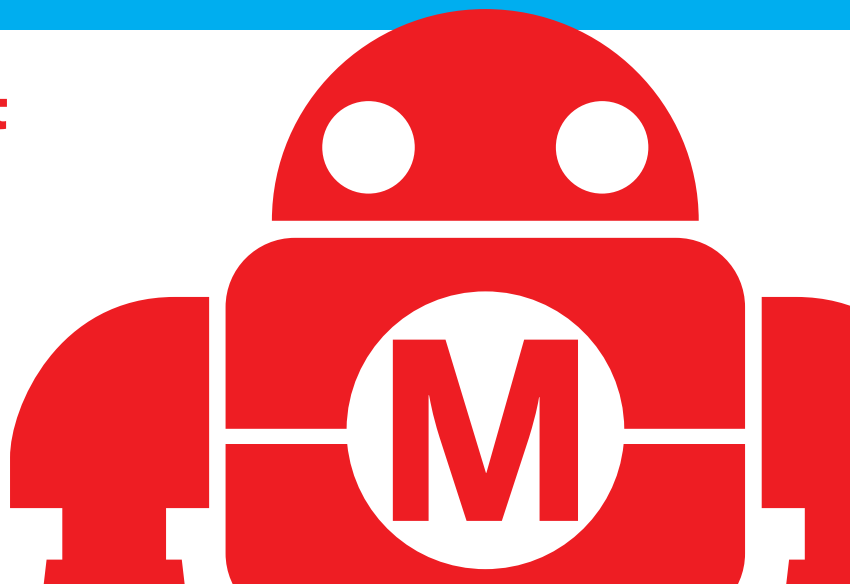
9:00 AM to 2:30 PM

### Maker Faire Rochester

Saturday November 19, 2022

9:00 AM to 5:00 PM

**Rochester Riverside  
Convention Center**



# STEAM FEST SPONSORSHIP OPPORTUNITIES

Help support Maker Faire Rochester's 3rd Annual Student STEAM Fest. It's a special sneak peek of Maker Faire Rochester for students in grades three to eight. The day is filled with hands-on activities, engaging demonstrations, wonder, & excitement centered around S.T.E.A.M and every aspect of the Maker Movement.

## Family Education Bundle

Send a class of 25 low income 3rd to 8th grade students to the Student S.T.E.A.M. Fest AND we will match your gift by providing free family passes for each student to return with their Families to Maker Faire Rochester the next day.

Sponsorship amount is \$250 per class.

## Student Soldering Workshop

Help us provide a memorable learning experience by sponsoring the soldering workshop to make it free for all students attending the Student S.T.E.A.M. Fest.

Sponsorship amount is \$1500.

## Hands On Activities Sponsor

Help us engage students with impactful and memorable learning experiences by providing funds needed for materials and supplies.

Sponsorship amount is market value.

## Student S.T.E.A.M. Fest Lunch Sponsor

Provide lunch to 1200 hungry students, teachers, and chaperones.

Sponsorship amount is \$6000.

## Grades 3-8



## Maker Faire Rochester History

# 4,000+

Visitors in 2021

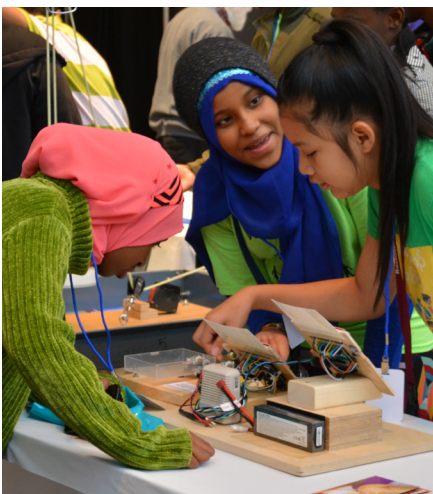
# 19,000+

Visitors over 8 years

# 93

Makers in 2021

For more Information please visit:  
[rochester.makerfaire.com](http://rochester.makerfaire.com)



# MFR SPONSORSHIP BENEFITS

## Maker Faire® Rochester

|   | <b>BRASS</b><br>\$250 | <b>BRONZE</b><br>\$500 | <b>SILVER</b><br>\$1,000 | <b>GOLD</b><br>\$2,500 | <b>PLATINUM</b><br>\$5,000 | <b>DIAMOND</b><br>\$10,000 |
|---|-----------------------|------------------------|--------------------------|------------------------|----------------------------|----------------------------|
| Company name or logo displayed on our website with link you provide.  | X                     | X                      | X                        | X                      | X                          | X                          |
| Company name or logo displayed on column wraps and digital signage at the MFR.  |                       | X                      | X                        | X                      | X                          | X                          |
| Guaranteed booth at MFR and Student STEAM Fest.   |                       |                        | X                        | X                      | X                          | X                          |
| A shout out with thanks on our social media platforms. We will include your company name, logo, and a link that you provide.        |                       |                        | X                        | X                      | X                          | X                          |
| Guaranteed booth at MFR and Student STEAM Fest placed in high traffic areas   |                       |                        |                          | X                      | X                          | X                          |
| Opportunity to provide promotional materials for attendees to be distributed at entrance gate.                                      |                       |                        |                          | X                      | X                          | X                          |
| Company name or logo displayed on Event Map/Program   |                       |                        |                          | X                      | X                          | X                          |
| Double sized booth at MFR and Student STEAM Fest.   |                       |                        |                          |                        | X                          | X                          |
| Company name or logo displayed on community presentation slideshows and table signs at booths when possible.                        |                       |                        |                          |                        | X                          | X                          |
| Premier booth placement at MFR and Student STEAM Fest   |                       |                        |                          |                        |                            | X                          |
| Company name or logo displayed on promotional materials such as postcards, signs, etc. provided printing deadlines have not passed. |                       |                        |                          |                        |                            | X                          |
| Tickets to MFR  |                       | 5                      | 8                        | 10                     | 15                         | 20                         |

## Custom Sponsorship or Directed Sponsorships

Work with our team to design and implement a sponsorship package that can be mutually beneficial.

Please email us to discuss these opportunities at [rochesterfaireinfo@gmail.com](mailto:rochesterfaireinfo@gmail.com).



## About Maker Faire Rochester

Sponsoring Maker Faire Rochester and/or our Student STEAM (Science, Technology, Engineering, Arts, & Mathematics) Fest is a unique opportunity to support our creative community and will help us bring Maker Education and STEAM to school students from across Western New York. As a sponsor, you will reach thousands of people, along with hundreds of students, in your target market with your message.

Maker Faire is the Greatest Show (and Tell) on Earth—a familyfriendly showcase of invention, creativity, and resourcefulness, and a celebration of the Maker movement. It's a place where people share what they are making and learning. Makers range from tech enthusiasts to crafters, educators, tinkerers, hobbyists, engineers, artists, science clubs, students, authors, and commercial exhibitors. They are of all ages and backgrounds. Maker Faire's mission is to entertain, inform, connect and inspire these thousands of Makers and aspiring Makers.

**2022** marks the **9th** anniversary of Maker Faire Rochester. The faire is organized and supported by NYSCATE (The New York State Association for Computers and Technologies in Education), an organization of over 20,000 dedicated technology-using educators and administrators. NYSCATE is committed to transforming teaching and learning, in order to provide our children with an education that prepares them to live satisfying and productive lives. This goal is exemplified by the Maker Movement, and it is NYSCATE's hope to bring this love of learning, imagination, and creativity to the larger community.



### Maker Faire Rochester Info

**Web:** [rochester.makerfaire.com](http://rochester.makerfaire.com)

**Twitter/Instagram:** @MakerFaireRoc

**Facebook:** [MakerFaireRochester](https://www.facebook.com/MakerFaireRochester)



### NYSCATE Contact Information

#### NYSCATE

8 Airport Park Boulevard

Latham, NY 12110

(800) 479-4830 (Phone)

(518) 786-3983 (Fax)

**E-mail:** [nyscateinfo@gmail.com](mailto:nyscateinfo@gmail.com)

**Web:** [nyscate.org](http://nyscate.org)

**Registration:** [nyscate.org/  
studentsteamfest](http://nyscate.org/studentsteamfest)



# Event Sponsorship Form

Yes, I am interested in sponsoring Maker Faire Rochester

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Day Time Phone: \_\_\_\_\_ Cell Phone or Evening Phone: \_\_\_\_\_

Email: \_\_\_\_\_

## Sponsorship Level

I'd like to support the Maker Faire Rochester (MFR) and/or Student STEAM Fest (SSF) as follows:

Event: (Please Circle) **MFR** and/or **SSF** Level: \_\_\_\_\_

Dollar Amount: \$ \_\_\_\_\_

☐ Enclosed is my check

☐ Please invoice my company using P.O. # \_\_\_\_\_

☐ Charge my credit card: ☐ Visa ☐ Master Card ☐ AMEX

Card # \_\_\_\_\_

Expiration Date: \_\_\_\_\_/\_\_\_\_\_

Name on Card: \_\_\_\_\_

Contact our co-chairs, Antonio Scordo, Daniel Schneiderman, Laurie Yager, or Pat Rapp for more information about Maker Faire Rochester setup, guidelines and volunteer opportunities.

Contact Daniel Schneiderman about sponsorships and media partnerships opportunities.

Contact Antonio for In Kind or Custom Sponsorships.

**Antonio Scordo**  
716.523.9914  
rochesterfaireinfo@gmail.com

**Pat Rapp**  
585.943.1897  
patrapp@gmail.com

**Laurie Yager**  
315.709.2224  
rmmf.lyager@gmail.com

**Dr. Amy DelCorvo**  
CEO/Executive Director, NYSCATE  
New York State Association for Computers and Technologies in Education  
585.472.6428  
aperry@nyscate.com

## Please mail or fax completed form to:

NYSCATE, Attn: Maker Faire Rochester Sponsorship, 8 Airport Park Blvd, Latham NY 12110  
Fax: 518.786.3983

For office use only:

Recd on: \_\_\_\_\_ Recd by: \_\_\_\_\_